
BASINGSTOKE AND DISTRICT LEARNING PARTNERSHIP

APPLYING FOR GRANT FUNDING COURSES – SEPTEMBER 2013

Costs per training course unless otherwise stated:

Voluntary/community organisations (VCOs) within Basingstoke and Deane.....	£5
Partnership members/staff.....	£5
Basingstoke and Deane Borough Councillors/Parish Councillors.....	Free
All others.....	£25

For information on courses or an application form, unless stated differently in the course information, please contact:

Assistant Community Development Officer,
Basingstoke and Deane Borough Council, Civic Offices, London Road,
Basingstoke RG21 4AH
Telephone 01256 845622 or email community.training@basingstoke.gov.uk

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Applying for Grant Funding Modules

Securing funding is probably the biggest issue faced by the voluntary and community sector and searching for funds before you are ready can waste time and energy and can lead to disappointment. Key reasons for failed applications can also include applying poor presentation of your project and not providing all of the information required. Taking the time to go through the following stages will ultimately pay off later: Preparation - before you apply you need to ensure your organisation has everything in place to make a full application; Searching for funding that is right for you - funding searches must be focused for specific purposes; Writing the funding application - given the competition for funding your application need to be as comprehensive as possible, ensuring that it meets the funders guidelines in the best possible way. Using a strategic action plan you can monitor and evaluate your project's success and plan for it continuing after the funding ends.

This series of Modules will give you an understanding and if you book all three modules at the same time there is a discount of £3 so the cost is £12 instead of £15

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Module 1 - Preparing yourself for external funding

For the majority of funding applications you must be able to explain why there is a need for your project and demonstrate this need concisely and credibly. Don't assume that a funder will recognise a need for your project - it's up to you to tell them why. This workshop will help you understand how to gather the evidence needed, explain your niche; what else is available; where to go to obtain statistics to back up your claim; and see which part of Basingstoke and Deane Community Strategy your project will achieve. Action Planning (also called Strategic Planning or Business Planning) can establish credibility for your project or organisation. In this workshop participants examine their own organisation, including their objects and mission statement and look at how to draw up a strategic plan that clarifies what their project is about. By the end of the session participants should have acquired the knowledge and skills to put together a plan that is a relevant, working document for everyone in the organisation which provides focus and direction towards a long-term aim. This will also help with writing a funding bid.

Date: Tuesday 3 September 2013

Venue: The Orchard

Time: 7pm to 9pm

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Module 2 - Searching for funding that is right for you

Top local funding sources and tips to successful funding applications – Come along to this workshop to discover the top local funding sources and find out if they are suitable for you. You will also be given some tips to writing successful funding applications.

Date: Tuesday 10 September 2013

Venue: The Orchard

Time: 7pm to 9pm

Module 3 - Good funding applications

Understanding and using an outcomes focus and the key principals to a good funding application - voluntary and community organisations are familiar with describing what they do and identifying who they work with, but they also need to identify the changes that come about from the work they do. These are called outcomes. Many funders want to show that the grants they provide can make a real difference to the lives of the community they support. It can also help organisations plan, develop and improve their work. Identifying outcomes will help decide what work your organisation should focus on and what projects, services or activities you need funding for. Using an outcomes focus can help you to better identify your clients' needs, provide an evidence base for

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funding applications and better communicate your successes. The workshop will help you: understand the language of funders; make applications easy to read and concise; ensure that you work out your own budget before filling in that part of the form and keep your working notes.

Date: Tuesday 17 September 2013

Venue: The Orchard

Time: 7pm to 9pm